

DRIVEN BY

CONSUMER BEHAVIOUR

POWERED BY

AI

DATA DRIVEN GROWTH SOLUTIONS

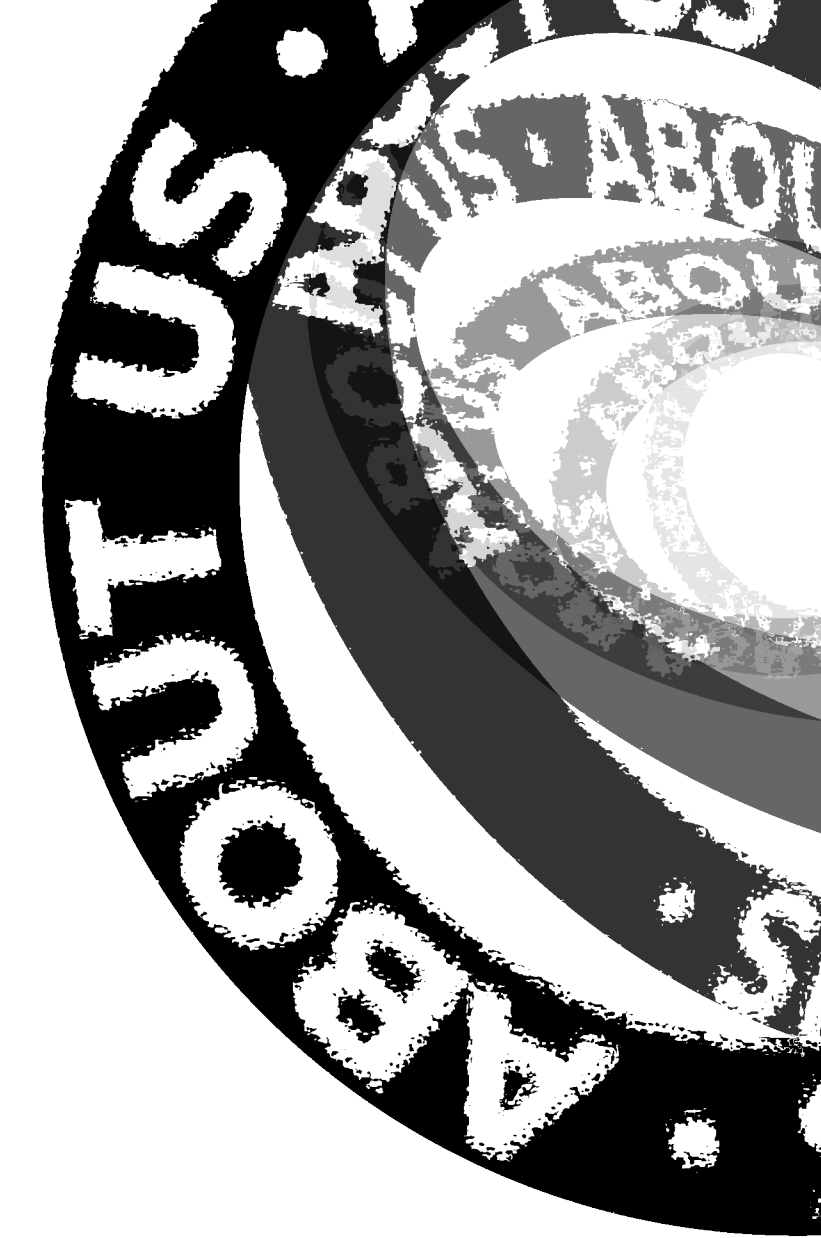
Our Client Presence 



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EXPERIENCE MEDEACUP, WHERE OUR NARRATIVE UNFOLDS OVER 12+ YEARS, EMBRACING THE POETIC DANCE OF MARKETING, PR, AND ADVERTISING. OUR YEARS AREN'T JUST DIGITS, THEY'RE THE CHAPTERS OF A NOVEL WRITTEN IN COLLABORATION WITH DREAMS AND ASPIRATIONS.

TODAY, IMMERSE YOURSELF IN THE EMOTIONAL RESONANCE OF OUR STORY – A STORY THAT SPEAKS NOT JUST OF EXPERIENCE, BUT OF THE PROFOUND CONNECTION WE SHARE WITH THE ARTISTRY OF MARKETING.

WE BELIEVE THAT DATA-DRIVEN DECISIONS CAN BE BOTH STRATEGIC AND CREATIVE, AND THAT'S WHERE OUR APPROACH SETS US APART. FEEL THE CREATIVE DIFFERENCE, TODAY!

EDUCATION

HOSPITALITY

B2B

B2C

FASHION & BEAUTY

FMCG

+ MANY MORE

INDUSTRIES WE SERVE



WHERE PARTNERS FEEL THE CREATIVE DIFFERENCE.

FROM DAY ONE, MEDEACUP IS COMMITTED TO BUILDING THIS TRUST THROUGH TRANSPARENT COMMUNICATION. WE'RE NOT JUST HERE TO TELL YOU WHAT YOU WANT TO HEAR, WE'RE HERE TO TELL YOU WHAT YOU NEED TO HEAR, ALWAYS WITH YOUR BUSINESS'S BEST INTERESTS IN MIND.

WE WANT YOU TO CONFIDENTLY SAY, "MEDEACUP HAS MY BACK," AND WE'RE READY TO PROVE IT.

OUR REMARKABLE CLIENT-PARTNERSHIP RETENTION RATE, EXCEEDING 93%, IS A TESTAMENT TO OUR DEDICATION.



Our Partners

A DEMONSTRATED **HISTORY OF SUCCESS**



18X
Increase
Conversion Rate



3X
more ROAS
30% Decrease
In cost per offline purchase



6X
Increase
More ROAS



5X
Increase
Conversion Rate

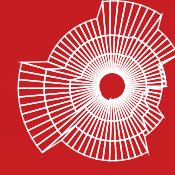
+ MANY MORE

Studies @ SES @ C

spark

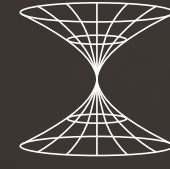
Medea

DIGITAL | PR | ADVERTISING | THIRD
PARTY MEDIA BUYING



Studios

PRODUCT PHOTOGRAPHY | VIDEO
CONTENT CREATION



Web Experience

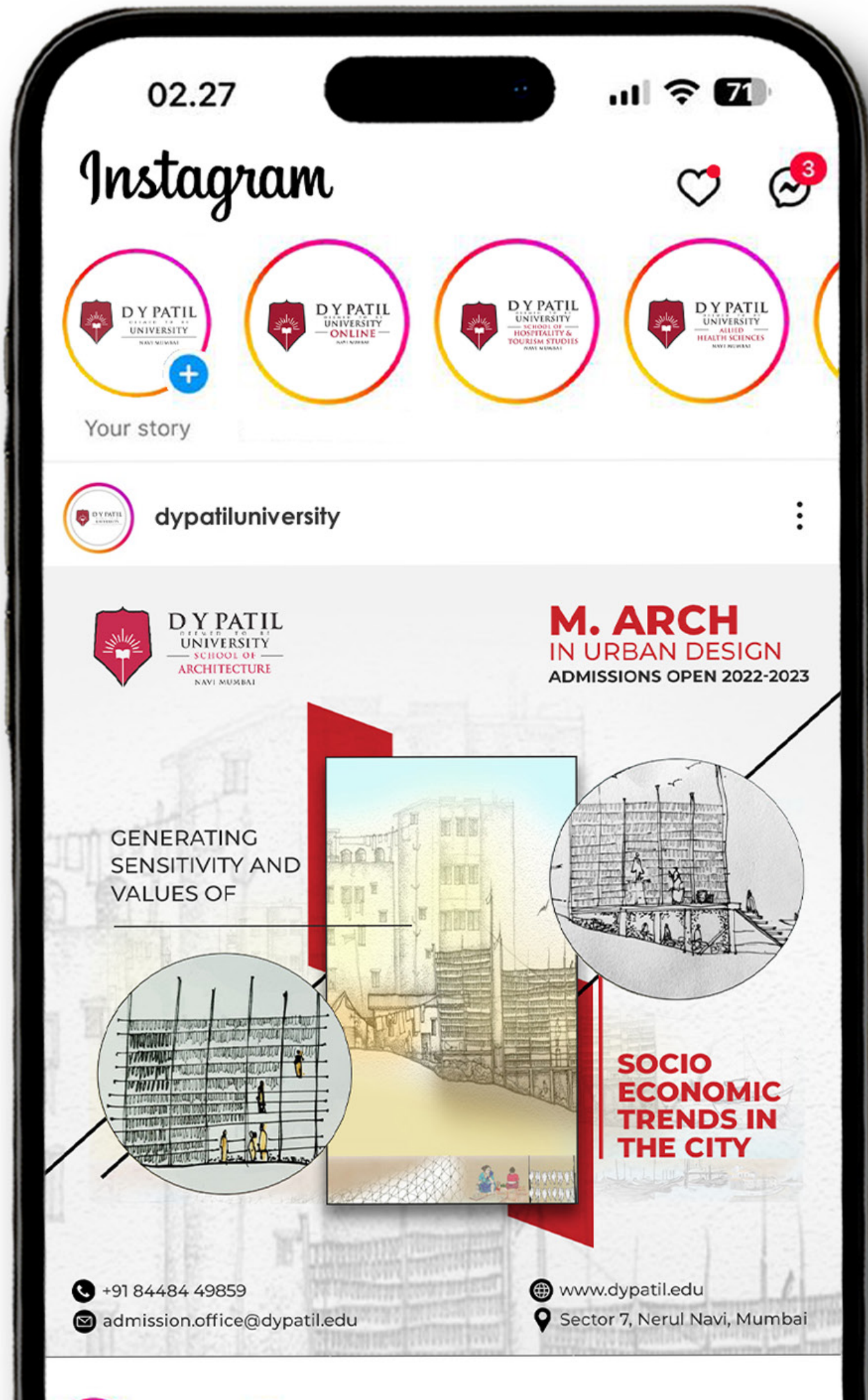
UI/UX DESIGN | SHOPIFY | WORDPRESS |
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Services



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ECOLIV

IT'S GOING TO BE PLANET FRIENDLY

ECOLIV

MAKE THE SAFER SUSTAINABLE SENSIBLE CHOICE

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CAN YOU GUESS WHAT'S COMING?

THE NATURE STORY

COLLAGEN BOOST

ETHICAL LUXURY

CollagenBoost Face Serum

10% Vitamin C + Vitamin E + Ferulic Acid

30ml | 1.8 oz

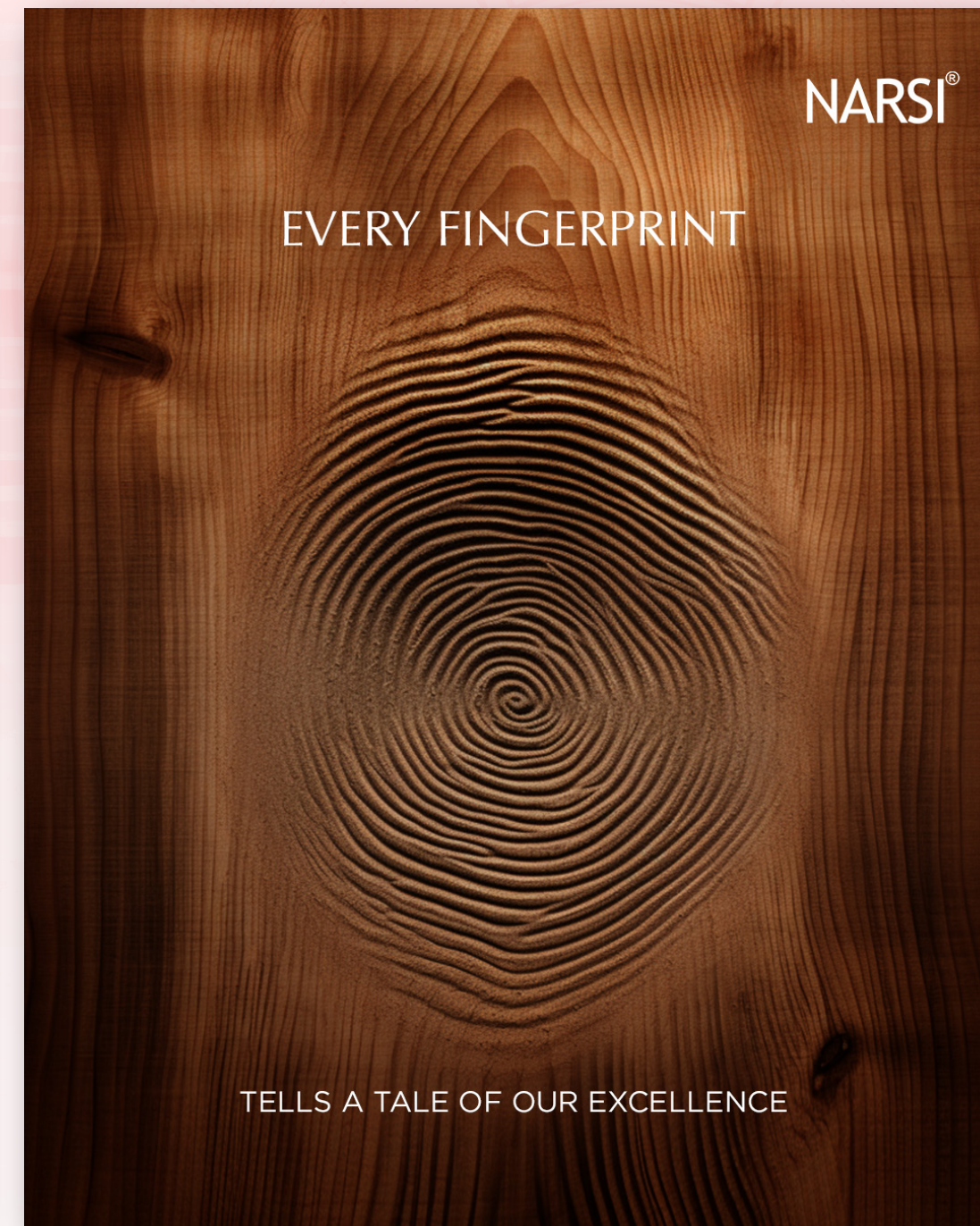
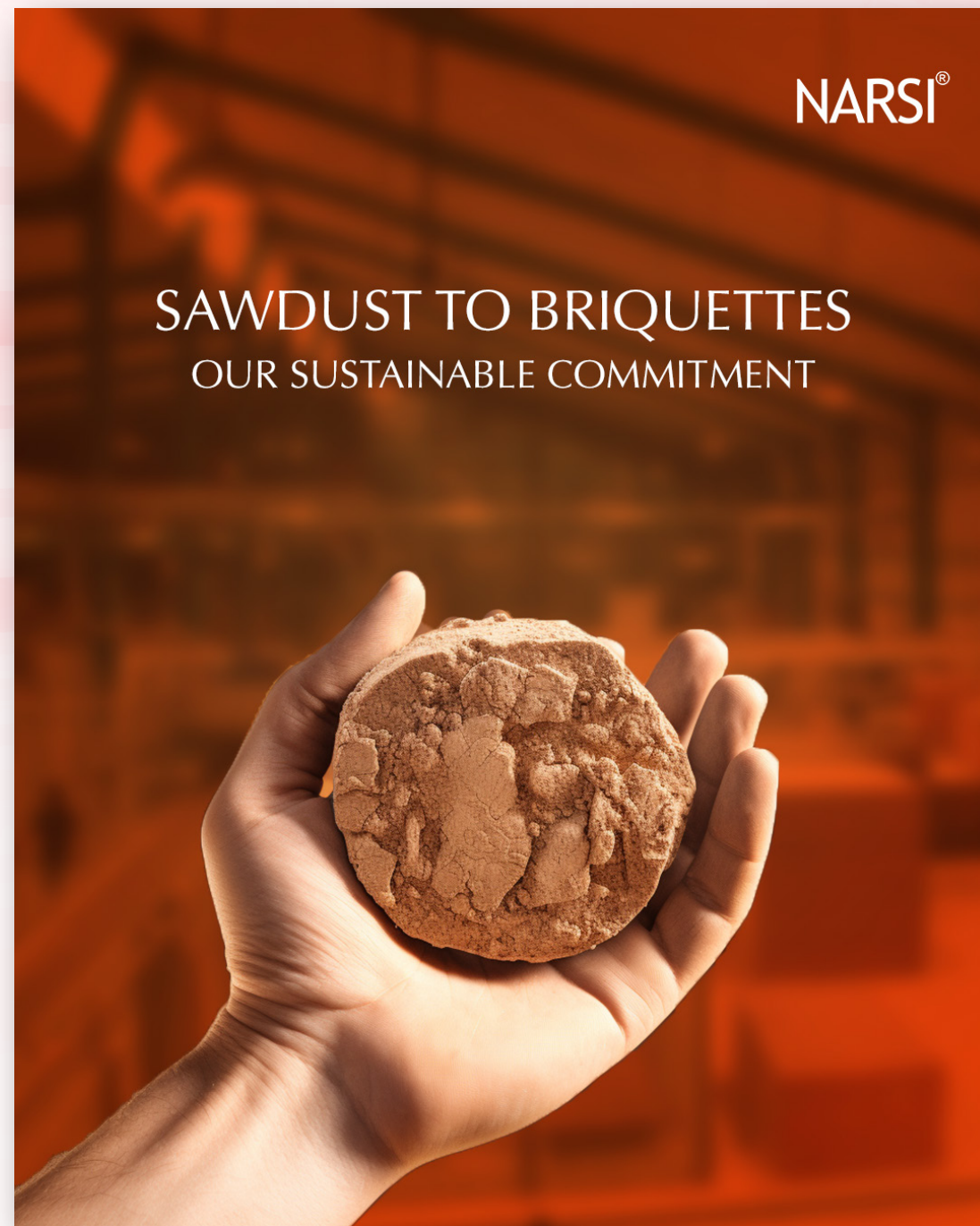
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